Thank you for downloading this brochure for our Client Sales Database.
Take a look below to see what this software offers you.

The Client Sales Database gives you the following advantages:

Have a comprehensive list of clients and sales

Track when last you have sold or followed up with each person

See how your clients rank

Assign each client to a custom category, to help you better manage your contacts

See a breakdown of how each category of business has compared with each other

Easily see how many people require follow ups each month

Sales, clients, and follow up requirements, all in one handy location

And more.. Take a look below for more details

You will be able to assign up to 5 custom categories, relating to the products or services sold. You will later be able to assign each clients spending to one or more of these categories, and see the resulting reports. Also, you can select the default contact period. This is the time from the sale (or previous contact period), when you next want to contact the client to seek further business or a product renewal (if required). You can select the default time frame (in months), which you can overwrite for individuals later if required.

Please Fill in the Green Details Below & Check the Black Details

Company Name:	Test Company
Individual's Name:	Mr Salesman

Use the spaces below to assign category names to each category, leave any blank that you do not wish to use.
You can use any category names, to differentiate your clients, products or services.

Category names (Products or Services)

Category 1	Basic
Category 2	Intermediate
Category 3	Advanced
Category 4	Super
Category 5	Ultimate

The default time period between contacting clients

Default Contact Period	6

Months

You can then capture the contact details of your clients. Phone numbers will take the form as below, and the email addresses become hyperlinks. You can sort or filter by any of the columns.

Client Database for Mr Salesman from Test Company

		Contact Details			Notes
Company / Individual Name	Contact Person	Landline No.	Mobile No.	Email Address	Notes
Company 1	Person 1	0203 123 4567	0751 234 5678	person1@email.co.uk	
Company 11	Person 11	0203 123 4577	0751 234 5688	person11@email.co.uk	
Company 2	Person 2	0203 123 4568	0751 234 5679	person2@email.co.uk	
Company 12	Person 12	0203 123 4578	0751 234 5689	person12@email.co.uk	
Company 3	Person 3	0203 123 4569	0751 234 5680	person3@email.co.uk	
Company 13	Person 13	0203 123 4579	0751 234 5690	person13@email.co.uk	
Company 4	Person 4	0203 123 4570	0751 234 5681	person4@email.co.uk	
Company 14	Person 14	0203 123 4580	0751 234 5691	person14@email.co.uk	
Company 5	Person 5	0203 123 4571	0751 234 5682	person5@email.co.uk	
Company 15	Person 15	0203 123 4581	0751 234 5692	person15@email.co.uk	
Company 19	Person 19	0203 123 4585	0751 234 5696	person19@email.co.uk	
Company 6	Person 6	0203 123 4572	0751 234 5683	person6@email.co.uk	
Company 16	Person 16	0203 123 4582	0751 234 5693	person16@email.co.uk	
Company 7	Person 7	0203 123 4573	0751 234 5684	person7@email.co.uk	

After inputting contact details, put in the last date when you contacted (or sold to) the person, input the relevant price paid to the relevant column, and select the next follow up date (which you can overwrite if required). Each time you follow up with a client, or sell them a product, update the relevant details to keep them as up to date as possible.

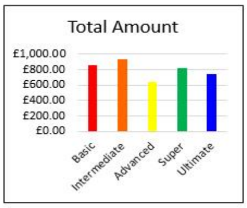
Client Databas

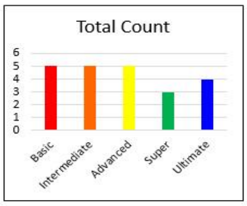
Overdue
Current
Next Month

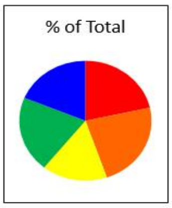
		Sales Amounts / Category					Relevant Dates		Information	
Company / Individual Name	Contact Person	Basic	Intermediate	Advanced	Super	Ultimate	Last Contact/Sale Date	Next Contact Date	Total Spent	Client Rank
Company 1	Person 1	£100.00					12 October 2015	12 April 2016	£100.00	20
Company 11	Person 11		£150.00				03 November 2015	03 May 2016	£150.00	12
Company 2	Person 2			£120.00			18 November 2015	18 May 2016	£120.00	16
Company 12	Person 12		£140.00				24 November 2015	24 May 2016	£140.00	13
Company 3	Person 3				£400.00		08 December 2015	08 June 2016	£400.00	1
Company 13	Person 13			£200.00			19 December 2015	20 June 2016	£200.00	6
Company 4	Person 4					£120.00	08 January 2016	08 July 2016	£120.00	16
Company 14	Person 14					£300.00	16 January 2016	15 July 2016	£300.00	4
Company 5	Person 5		£400.00				23 January 2016	22 July 2016	£400.00	1
Company 15	Person 15	£200.00					02 February 2016	02 August 2016	£200.00	6
Company 19	Person 19			£100.00	£100.00		14 February 2016	15 August 2016	£200.00	6
Company 6	Person 6		£140.00				21 February 2016	22 August 2016	£140.00	13

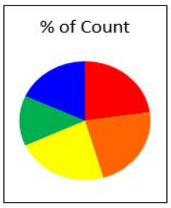
At any stage, if you are happy that your data is up to date, you can click on one of the red tabs and see either of the reports below. You can see a breakdown of your sales into categories, or you can see what new business or follow ups you have done, and what is still required of you in the current month and the next.

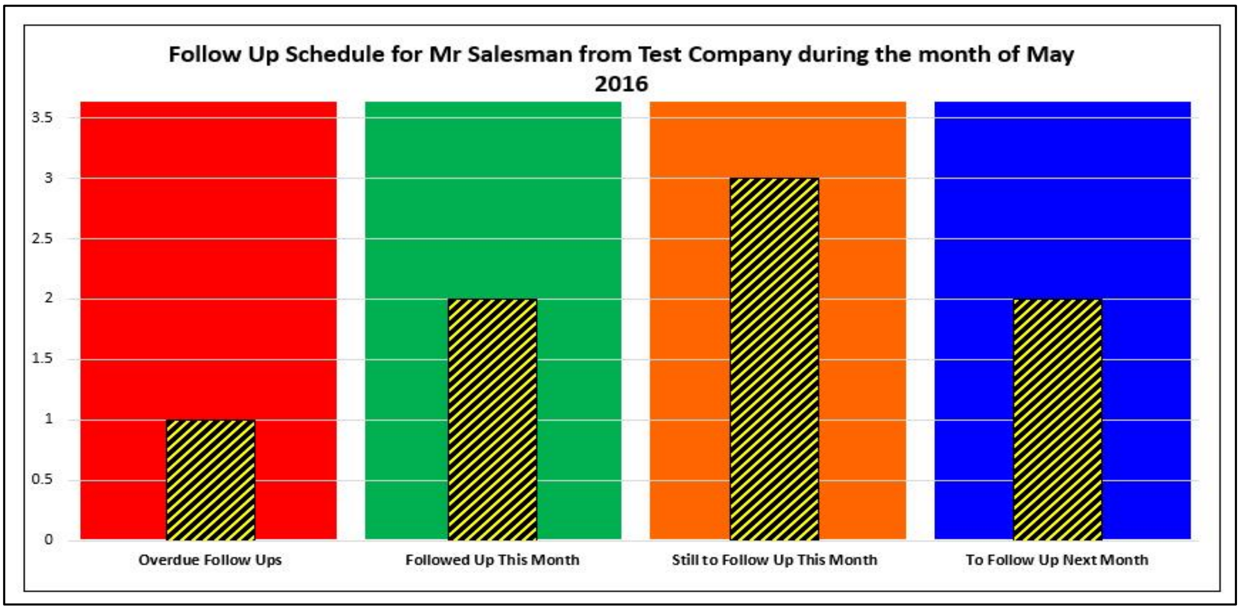
	Total Sales	Total Count	% Of Total	% of Count	Rank
Basic	£860.00	5	22%	23%	2
Intermediate	£930.00	5	23%	23%	1
Advanced	£640.00	5	16%	23%	3
Super	£820.00	3	21%	14%	5
Ultimate	£750.00	4	19%	18%	4











So there you have it, how useful is this going to be to you and your business? If you wish to get more information, please follow the links below, and remember if you want something custom made for your needs, we do that too!

ORDER PRODUCT

SPREADSHEET SOLUTIONS

Creating business solutions through custom spreadsheets

£190.00

Once off price per user

Or Visit: www.spreadsheetsolutions.biz

To watch a demonstrational video